

Digital Dragons Global



Motor Trade Special Offer





































































IT HEALTH CHECK REVIEW

SYSTEM & PROCESS MAPPING



- IS THERE DUPLICATION OF DATA & TASKS IN YOUR **BUSINESS?**
- ARE ALL OF YOUR BUSINESS SYSTEMS FULLY UTILISED?
- ARE YOUR STAFF FULLY TRAINED ON THE SYSTEMS THEY USE EVERY DAY?

IT SECURITY REVIEW



- IS YOUR DATA STORED SECURELY?
- ARE YOUR SYSTEMS AND CUSTOMER DATA **VULNERABLE TO EXTERNAL CYBER ATTACKS?**
- ARE YOUR STAFF TRAINED ON INFORMATION SECURITY BEST PRACTICE?

WEBSITE & CUSTOMER INTERACTION



- ARE YOU MAKING THE MOST OF SOCIAL MEDIA & YOUR WEBSITE TO ATTRACT CUSTOMERS
- HOW DO YOUR CUSTOMERS PERCEIVE YOUR **BUSINESS/BRAND?**
- HOW CUSTOMER FRIENDLY/USABLE IS YOUR WEBSITE

HOW WE CAN HELP?

- **CONSULTANTS WITH 20+ YEARS EXPERIENCE** IN THE MOTOR TRADE
- FREE OF CHARGE INITIAL REVIEW INCLUDING USER INTERVIEWS AND ONSITE ANALYSIS OF SYSTEMS AND PROCESSES
- FINAL REPORT OUTLINING RECOMMENDATIONS FOR IMPROVED EFFICIENCY, STAFF PERFORMANCE AND CUSTOMER SERVICE

WHAT TO DO NEXT

CONTACT US TO DISCUSS YOUR REQUIREMENTS

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